



Don't Get Distracted Behind the Wheel!

COLOURS inc.

AUTOMOTIVE, FLEET, INDUSTRIAL PAINT & SUPPLIES

Distracted Driving
Awareness Month



Driving Wisely in 2025:

- ✓ **Use Do Not Disturb Mode** – Block notifications while driving.
- ✓ **Set Up Before You Go** – Adjust GPS, music, and climate controls before starting.
- ✓ **Limit Multitasking** – Skip eating, grooming, or reaching for objects.
- ✓ **Take Breaks on Long Drives** – Stop every 2 hours to avoid fatigue.
- ✓ **Secure Passengers & Pets** – Ensure safety before driving.
- ✓ **Rely on Voice Commands** – Use hands-free controls for calls and settings.

In 2022, **distracted driving was responsible for 3,308 deaths**, accounting for approximately 7.8% of all motor vehicle crash fatalities in the U.S.

Each day, **about 9 people are killed and more than 1,000 injured** in crashes involving a distracted driver.

In 2022, **402 fatalities resulted from crashes** involving at least one driver engaged in cellphone-related activities.



ONE WAY



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